

Hello John, how are you?

Over the past days we were thinking and working at high pressure on how to still celebrate the WTTD 2020, because a day to show solidarity through table tennis should not be postponed!

Do you remember our metaphor "World Table Tennis Day 2020 is like an onion with its many layers" in our <u>second newsletter</u>? Well, we created a new recipe: Mix new strength and new ideas with the old vision of World Table Tennis Day and you'll get a new way to celebrate and share our passion for our beloved sport!

In light of the global spread of COVID-19, World Table Tennis Day will be taking on a very different form to previous years: Instead of the traditional social gatherings, casual table tennis activities and charity events taking place around the world, this time we are asking you to be engaged in the sport like never before; at home via special initiatives planned on social media.

World Table Tennis Day has grown tremendously year on year with a recordbreaking 922 events in 107 countries registered in 2019.

With 2020 **World Table Tennis At Home Day** taking on a different spin to proceedings to accommodate for the affected people needing to stay at home in the current period, here is what **YOU** can look forward to in two weeks' time:

The longest rally in history?!

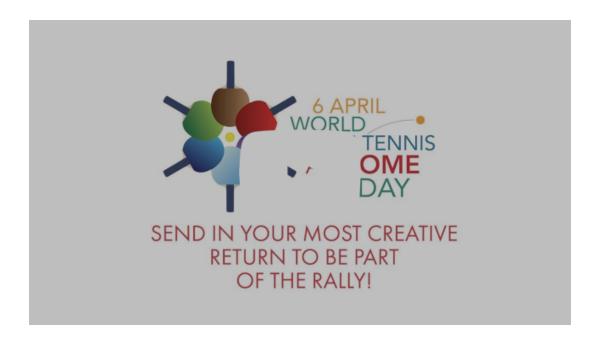
Create history and contribute to the longest table tennis rally! In true World Table Tennis Day spirit, anyone can take part!

All you need to do is respond to this <u>social media teaser</u> by sending in your video of hitting a table tennis ball. One hit is enough but be creative!

You can use any random objects that you can find around the house to hit the ball, or why not perform a trickshot! Whether you're in your bedroom, kitchen, living area, garden, garage, or even outside, you can film your video from anywhere!

The craziest, funniest video clips will be combined to create the longest ever rally online, which will be published on ITTF Foundation and ITTF social media channels on 6th April 2020.

<u>Upload your clips here</u> and remember to tell us your **NAME**, **CITY and COUNTRY in the file name (e.g. GERMANY_Leipzig_ITTF Foundation)**, so that we can give a proper shoutout to all the participants featured in the final video!



24 hours of non-stop table tennis!

You will not want to take your eyes off our digital channels on 6th April 2020,

especially with 24 hours of wall-to-wall table tennis showing on the <u>ITTF's</u> <u>Facebook page</u>, starting at 00:00 GMT.

That's 24 hours of original, never seen before, archive footage, all in HD, taking you on a trip down memory lane to revisit a bucket list of classic, unforgettable matches from the past and many of the greatest legends to ever play the sport!

That's not all! To get you in the festive spirit, hidden easter eggs will appear on screen at certain points of the 24-hour programme. The challenge is for fans to collect as many Easter eggs as possible by taking selfies that show the eggs and submit them to this **online form** for a chance to win autographed balls and rackets.

Stay tuned for more creative content from the world of table tennis on the ITTF Foundation's social platforms.

To all motivated organisers who have registered and planned an event: THANK YOU!!!

Please let us know:

- Are you still going to celebrate the WTTD 2020 like you've registered?
- Would you like to change your registration for a home-based celebration?

Contact us through the well-known communication channels or write to: april6@foundation.ittf.com.



The Team of the ITTF Foundation team hopes that you, your family and friends are safe and healthy during this difficult time. Please feel free to contact us in case of questions, comments or any queries related to COVID-19 and how it affects our activities:

- World Table Tennis Day related questions: april6@foundation.ittf.com
- Dream Building related questions: <u>dreambuilding@foundation.ittf.com</u>

• All other questions: info@foundation.ittf.com



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